THE NIGHT BEFORE CORNHOLE TOURNAMENT AND FILM ROW CHARITY GOLF CLASSIC
MAY 13 & 14, 2020

PRESENTED BY:

BENEFITTING THE PIONEERS ASSISTANCE FUND
The Pioneers Assistance Fund provides financial assistance and supportive counseling to members of the motion picture entertainment industry (exhibition, distribution and trade services) who are encountering an illness, injury or life-changing event.

The Fund not only assists individuals with their immediate needs, but also identifies and supports the groundwork necessary for their ongoing success. Industry veterans who fall on tough times should know that they have a ready and willing source of aid in times of need, emergency and distress through the Pioneers Assistance Fund.

The Pioneers Assistance Fund

All proceeds from the two-day event benefit the Pioneers Assistance Fund

The Night Before Cornhole Tournament

Wed. May 13th

Venue: TBD

Film Row Golf Classic

Thurs. May 14th

Moorpark Country Club
SPONSORSHIP OPPORTUNITIES

#1. **$15,000 – PRESENTING SPONSOR** *(SOLD)*

As the official presenting sponsor, you are identified as the organization responsible for underwriting the 2020 “Night Before” Cornhole Tournament and Film Row Charity Golf Classic. An unparalleled naming opportunity with unprecedented branding exposure.

Sponsorship benefits include:
- Company name and logo incorporation into title of event: 2020 “Night Before” and Film Row Charity Golf Classic presented by ______
- Prominent recognition throughout both days of event and in all public communications
- 2 Teams (4 players) for Cornhole Tournament on Wednesday night
- 10 Spectators for Cornhole Tournament on Wednesday night
- Opportunity to present championship belts to Cornhole Tournament winners
- 2 Foursomes (8 Golfers) in the golf tournament on Thursday
- Company logo on golf tournament banner
- Company recognition on all 27 tee boxes

#2. **$10,000 – INDUSTRY PIONEER CO-SPONSOR** *(One Available)*

Be recognized as a leader in the motion picture industry and a key supporter of the Pioneers Assistance Fund. Co-sponsors help underwrite the cost for golf fees, décor, printing, guest amenities, photography, and volunteer thank you gifts.

Sponsorship benefits include:
- Prominent recognition throughout both days of event and in all public communications
- 2 Teams (4 players) for Cornhole Tournament on Wednesday night
- 5 Spectators for Cornhole Tournament on Wednesday night
- 1 Foursome in the golf tournament on Thursday
- Company logo on golf tournament banner
- Three hole signs (one on each course)
SPONSORSHIP OPPORTUNITIES

#3. $10,000 – PLAYER SHOPPING EXPERIENCE  SOLD

As the player shopping experience sponsor, you are recognized as the company responsible for underwriting an exclusive on-site retail experience.

Sponsorship benefits include:

- 2 Team (4 players) for Cornhole Tournament on Wednesday night
- 5 Spectators for Cornhole Tournament on Wednesday night
- 1 Foursome in the golf tournament on Thursday
- Company logo on tournament banner
- Three hole signs (one on each course)

#4. $7,500 – INDUSTRY ICON CO-SPONSOR  (One Available)

Be recognized as a leader in the motion picture industry and a key supporter of the Pioneers Assistance Fund. Co-sponsors help underwrite the cost for golf fees, décor, printing, guest amenities, photography, and volunteer thank you gifts.

Sponsorship benefits include:

- 1 Team (2 players) for Cornhole Tournament on Wednesday night
- 3 Spectators for Cornhole Tournament on Wednesday night
- 1 Foursome in the golf tournament on Thursday
- Company logo on golf tournament banner
- Three hole signs (one on each course)
SPONSORSHIP OPPORTUNITIES

#5. $7,500 – GOLF CART SPONSOR  (One Available)
Be recognized as the company responsible for providing the golf carts.

Sponsorship benefits include:
- 1 Team (2 players) for Cornhole Tournament on Wednesday night
- 3 Spectators for Cornhole Tournament on Wednesday night
- 1 Foursome in the golf tournament on Thursday
- Company logo on golf tournament banner
- Company logo on all golf carts
- Three hole signs (one on each course)

#6. $5,000 – GRAND PRIZE SPONSOR (SOLD)
Be recognized as the company responsible for underwriting the always-anticipated grand prize announced during the raffle and awards ceremony on Thursday afternoon.

Sponsorship benefits include:
- 2 Spectators for Cornhole Tournament on Wednesday night
- 1 Foursome in the golf tournament on Thursday
- Company logo on tournament banner
- Opportunity for a company representative to pull the winning raffle number and present the grand prize
- Three hole signs (one on each course)

#7. $5,000 – 19TH HOLE SPONSOR (SOLD)
Be recognized as the company responsible for hosting the cocktail and awards reception immediately following golf on Thursday.

Sponsorship benefits include:
- 2 Spectators for Cornhole Tournament on Wednesday night
- 1 Foursome in the golf tournament on Thursday
- Company logo on tournament banner
- Opportunity for a company representative to welcome everyone to the awards ceremony on Thursday after golf and make an opening toast
- Three hole signs (one on each course)
SPONSORSHIP OPPORTUNITIES

#8. $5,000 – BEVERAGES ON THE COURSE SPONSOR (One Available)

Be recognized as the company responsible for hosting on-course beverages on one of the three 9-hole courses.

Sponsorship benefits include:
- 2 Spectators for Cornhole Tournament on Wednesday night
- 1 Foursome in the golf tournament on Thursday
- Company logo on golf tournament banner
- Premium keepsake cooler thank-you gift

#9. $4,500 (Estimated) – "PUTT FOR DOUGH" SPONSOR SOLD

In the world of golf they say, “You drive for show, but putt for dough”. With this unique sponsorship opportunity, your company will donate $20 for each birdie putt scored by the entire tournament. Players will be instructed to tally all birdie putts for the round and hand in this total, along with their scorecard, at the end of the round. Your company will have an exclusive opportunity to announce the grand total during the awards banquet and present the Pioneers Assistance Fund with a special donation to the PAF program of your choice (ie. Bernie Myerson Emergency Grant Fund, Salah Hassanein Medical Grant etc.)

Sponsorship benefits include:
- 5 Spectators for Cornhole Tournament on Wednesday night
- Three hole signs (one on each course)
- Unique speaking opportunity during awards ceremony

#10. $3,500 – CORNHOLE FOOD & BEVERAGES SPONSOR (One Available)

Be recognized as the company responsible for providing food and beverages at the Wednesday evening Cornhole Tournament

Sponsorship benefits include:
- 1 Team (2 players) for Cornhole Tournament on Wednesday night
- 5 Spectators for Cornhole Tournament on Wednesday night
SPONSORSHIP OPPORTUNITIES

#11. $1,500 – CORNHOLE PROMOTIONAL PARTNER  (One Available)
Have a unique opportunity to provide a company branded giveaway item to all attendees of the Wednesday night Cornhole Tournament.

Sponsorship benefits include:
• 5 Spectators for Cornhole Tournament on Wednesday night

#12. $1,000 – CORNHOLE TOURNAMENT ROUND SPONSOR  (Three Available)
Exclusive recognition at the beginning of a round during the Wednesday night Cornhole Tournament. (ie. Round 1 brought to you by ____________)

Sponsorship benefits include:
• 5 Spectators for Cornhole Tournament on Wednesday night

#13. $1,500 – CLOSEST TO THE PIN SPONSOR  (Six Available)
$7,500 to purchase all 6
• Logo placement on par 3 hole

#14. $1,000 – BLOODY MARY BAR SPONSOR (SOLD)
• Logo placement at the bloody mary bar

TOURNAMENT PRICING

Night Before Cornhole Tournament Spectator : $25
Night Before Cornhole Tournament Team (2 players) : $100
Twosome in golf tournament on Thursday : $1,100
Foursome & Hole Sponsorship for golf on Thursday : $2,200
Hole Sponsorship for golf tournament on Thursday : $500
Single Golfer : Contact Christina Blumer

FOR MORE INFORMATION CONTACT CHRISTINA BLUMER
AT 323-688-2516 OR CHRISTINA@WRMAIL.ORG
$2,200 - Foursome + Hole Sponsorship
(to purchase multiple foursomes please contact Christina Blumer)

$500 - Hole Sponsor
(please send high-resolution 300 dpi (or higher) logo to kathie@wrmail.org)

$25 - Cornhole Tournament Spectator
# of Spectators____ Total $ _______

$1,100 - Twosome
# of twosomes____ Total $ _______

$100 - Cornhole Tournament Team
# of Teams____ Total $ _______

REPLY FORM

☐ Major Sponsorship Package
   Package #_______ Total $ _______

☐ $2,200 - Foursome + Hole Sponsorship
   (to purchase multiple foursomes please contact Christina Blumer)

☐ $500 - Hole Sponsor
   # of Holes_____ Total $ _______
   (please send high-resolution 300 dpi (or higher) logo to kathie@wrmail.org)

☐ $25 - Cornhole Tournament Spectator
   # of Spectators____ Total $ _______

☐ $1,100 - Twosome
   # of twosomes____ Total $ _______

☐ $100 - Cornhole Tournament Team
   # of Teams____ Total $ _______

GOLFER/CORNHOLE REGISTRATION

1. _____________________________________________ 5. _____________________________________________
2. _____________________________________________ 6. _____________________________________________
3. _____________________________________________ 7. _____________________________________________
4. _____________________________________________ 8. _____________________________________________

Please Charge My: ☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER TOTAL $ _______

Card #: _____________________________ Exp Date: __________

Name: _____________________________ Company: _____________________________

Address: ________________________________________________________________

City: _____________________________ ST: ______ Zip: ____________________________

Signature: _____________________________ Email: ____________________________

Register online! Visit wrpioneers.org/film-row

For more information contact Christina Blumer at 323-688-2516 or christina@wrmail.org