

1947 ADOLPH ZUKOR ■ 1948 GUS EYSEL ■ 1949 CECIL B. DEMILLE ■ 1950 SPYROS SKOURAS ■ 1951 JACK, HARRY & ALBERT WARNER ■ 1952 NATE BLUMBERG ■ 1953 BARNEY BALABAN ■ 1954 SIMON FABIAN ■ 1955 HERMAN ROBBINS ■ 1956 ROBERT O'DONNELL ■ 1957 JOSEPH VOGEL ■ 1958 ROBERT BENJAMIN & ARTHUR KRIM ■ 1959 STEVE BROIDY ■ 1960 JOSEPH E. LEVINE ■ 1961 ABE MONTAGUE ■ 1962 MILTON RACKMIL ■ 1963 DARRYL F. ZANUCK ■ 1964 HAROLD MIRISCH ■ 1965 ROBERT O'BRIEN ■ 1966 WILLIAM FORMAN ■ 1967 LEONARD GOLDENSON ■ 1968 LAURENCE TISCH ■ 1969 HARRY BRANDT ■ 1970 IRVING LEVIN ■ 1971 SAMUEL ARKOFF & JAMES NICHOLSON ■ 1972 LEO JAFFE ■ 1973 TED ASHLEY ■ 1974 HENRY MARTIN ■ 1975 E. CARDON WALKER ■ 1976 CARL PATRICK ■ 1977 SHERRILL CORWIN ■ 1978 DR. JULES STEIN ■ 1979 HENRY PLITT ■ 1980 BOB HOPE

WILL ROGERS MOTION PICTURE PIONEERS

78TH ANNUAL PIONEER OF THE YEAR



HONORING

ELIZABETH
BANKS

PRESENTED BY



WEDNESDAY, SEPTEMBER 25, 2019
BEVERLY HILTON HOTEL, BEVERLY HILLS, CA

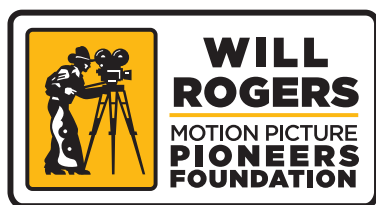
■ 1981 SALAH HASSANEIN ■ 1982 FRANK PRICE ■ 1983 BERNARD MYERSON ■ 1984 SIDNEY SHEINBERG ■ 1985 JOHN ROWLEY ■ 1986 MICHAEL FORMAN ■ 1987 FRANK MANCUSO ■ 1988 JACK VALENTI ■ 1989 ALLEN PINSKER ■ 1990 TERRY SEMEL ■ 1991 SUMNER REDSTONE ■ 1992 MIKE MEDAVOY ■ 1993 STANLEY DURWOOD ■ 1994 WALTER DUNN ■ 1995 ROBERT SHAYE ■ 1996 SHERRY LANSING ■ 1997 BRUCE CORWIN ■ 1998 BUD STONE ■ 1999 KURT HALL ■ 2000 ROBERT DOWLING ■ 2001 ROBERT REHME ■ 2002 JONATHAN DOLGEN ■ 2003 MICHAEL EISNER ■ 2004 ALAN HORN ■ 2005-2006 TRAVIS REID ■ 2007 JEFF BLAKE ■ 2008 MIKE CAMPBELL ■ 2009 MARC SHMUGER & DAVID LINDE ■ 2010 ROB MOORE ■ 2011 DICK COOK ■ 2012 JEFFREY KATZENBERG ■ 2013 KATHLEEN KENNEDY ■ 2014 TOM SHERAK ■ 2015 JIM GIANOPULOS ■ 2016 DONNA LANGLEY ■ 2017 CHERYL BOONE ISAACS ■ 2018 TOM CRUISE

Hollywood's Best

Starting in 1947, the Foundation of Motion Picture Pioneers has staged an annual fundraising gala honoring a worthy recipient as an industry pioneer. The 2018 Pioneer of the Year Dinner was a “must-attend” event thanks to the highly coveted award recipient, Tom Cruise. It was one of our most celebrated and star-studded dinners to date. Emmy®-winning actor and talk show host James Cordon emceed the dinner. Among those taking the stage to honor Cruise were actor Simon Pegg and director, producer and Academy Award®-winning screenwriter, Christopher McQuarrie. A performance by Tony® and Grammy® Award-winning Hamilton star Leslie Odom, Jr. and his band made this special evening even more memorable.

With our return to Los Angeles you can expect even more glamor and entertainment than our 2018 event. We look forward to seeing you once again back in Tinseltown to celebrate and continue the tradition of taking care of our own.

[Click Here for Highlights from the 2018 Event Honoring Tom Cruise!](#)



Photos from the 2018 Pioneer of the Year Dinner clockwise: honoree Tom Cruise; Leslie Odom, Jr.; emcee James Cordon; Henry Cavill, Christopher McQuarrie, Angela Bassett and Tom Cruise.

A Night of Glamour and Philanthropy

The event, which benefits the Pioneers Assistance Fund (PAF) has become a mainstay in the motion picture industry and attracts members from all aspects of the entertainment community.

Past honorees have included legendary industry leaders such as Cecil B. DeMille, The Warner Brothers, Darryl F. Zanuck, Dr. Jules Stein, Frank G. Mancuso, Jack Valenti, Terry Semel, Sumner Redstone, Sherry Lansing, Michael Eisner, Alan Horn, Jeff Blake, Dick Cook, Jeffrey Katzenberg, Kathleen Kennedy, Tom Sherak, Jim Gianopulos. Donna Langley, and last year's honoree, Tom Cruise.

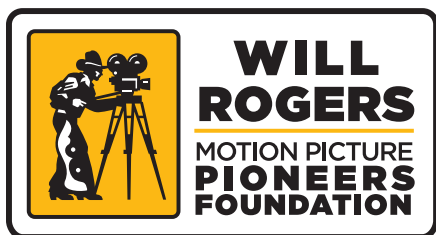


Clockwise: 2017 honoree Cheryl Boone Isaacs and David Oyelowo; 2013 honoree Kathleen Kennedy, Joseph Gordon-Levitt and Sally Field; 2015 honoree Jim Gianopulos; 2012 honoree Jeffrey Katzenberg (center), Anthony Banderas (left) and Jack Black (right); Laura Reed performing at the 2015 dinner; 2016 honoree Donna Langley and Charlize Theron; 2015 Pioneer of the Year Dinner guests, Michael B. Jordan, Kate Mara and Jamie Bell.

For the Future

“What I find unique about our organization is that our industry has not only created our charity but has sustained it for eighty years. Our challenge is to keep reminding our members that their predecessors started this charity and now it’s up to them to keep it going. There’s no “duty” when it comes to a charity; it’s will, it’s compassion, it’s a belief that you can and need to make a difference. Our industry is changing, but it’s still a very special family where we remain dedicated to taking care of our own and we all need to continue to want to do good—to take care of each other—for the future.”

—Kyle Davies, Volunteer President, WRMPPF



Empowering Purpose

The Pioneers Assistance Fund provides financial aid to theatrical entertainment veterans of exhibition, distribution and trade services who are encountering an illness, job transition or catastrophic event. All assistance is intended to provide support during a recovery or adjustment period and lay the foundation for a lifetime of ongoing success.

[Click Here to Learn More about the Pioneers Assistance Fund and How We Service Film Industry Veterans](#)



\$21M

Funds raised since 2002, when the Foundation of Motion Picture Pioneers merged with The Will Rogers Memorial Fund to create the Will Rogers Motion Picture Pioneers Foundation.

Average Number of Clients Served per Year:

500

Top 3 Client Issues:

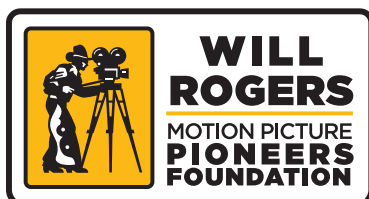
Financial Hardship

Cancer

Accident or Natural Disaster

Average Total Spent for Services Provided to Industry Members per Year:

\$800,000



Opportunities Await

AUDIENCE DESCRIPTION

Exclusive attendees of approximately 500-800 influential industry leaders; namely motion picture studio executives, movie theatre owners and executives, as well as executives from prominent entertainment industry companies.

The audience is comprised of sophisticated entertainment consumers with significant purchasing power in sectors such as jewelry and watches, fashion, travel, luxury cars and lifestyle brands. Average age of attendees is 45 with 50% of the audience holding a Chairman, CEO, President or EVP title.

~~PRESENTING SPONSOR — \$100,000 (SOLD)~~

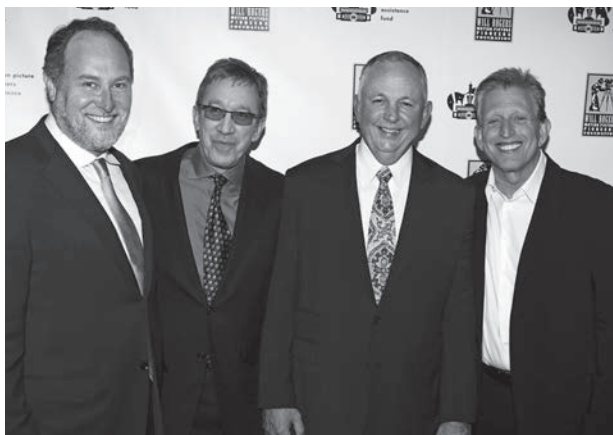
~~As the official presenting sponsor, you are identified as the organization responsible for underwriting the 2019 Pioneer of the Year Dinner at the prestigious Beverly Hilton Hotel. An unparalleled naming opportunity with unprecedented branding exposure. Sponsorship benefits include:~~

- ~~■ Two VIP tables of 10 in prime location~~
- ~~■ Company name and logo on all invites (digital and/or printed) and press releases~~
- ~~■ Exclusive logo placement on the event podium and company name/logo on step and repeat~~
- ~~■ Featured speaking role at event~~
- ~~■ Full page 4 color ad in the Tribute Journal — exclusive ad location~~
- ~~■ Exclusive photo opportunity with honoree and celebrity presenters before event~~
- ~~■ Product give away and retail partner promotion opportunity to all attendees~~
- ~~■ Prominent recognition throughout event and in all public and press communications~~

~~WELCOME RECEPTION SPONSOR — \$50,000 (one available)~~

~~As the Welcome Reception Sponsor, you are identified as the company responsible for underwriting the outdoor private lounge reception welcoming guests to the 2019 Pioneer of the Year Dinner. Sponsorship benefits include:~~

- ~~■ One VIP table of 10 in prime location~~
- ~~■ Prominent logo placement on welcome signage, at guest check in, on tables in the ballroom, and exposure in event photos~~
- ~~■ Product give away and retail partner promotion opportunity to all attendees~~
- ~~■ Full page 4 color ad in the Tribute Journal — exclusive ad location~~



ENTERTAINMENT SPONSOR - \$50,000 (one available)

As the Entertainment Sponsor, you are recognized for underwriting the entertainment costs at the Pioneer of the Year Dinner. Sponsorship benefits include:

■ **One VIP table of 10 in prime location**

- Company name and logo on all invites (digital and/or printed) and press releases
- Exclusive logo placement on stage at event
- Featured speaking role at event
- Full page 4-color ad in the Tribute Journal – exclusive ad location
- Photo opportunity with honoree and celebrity presenters before event and with talent on stage
- Product give-away and retail partner promotion opportunity to all attendees
- Prominent recognition throughout event and in all public and press communications

~~**TRIBUTE SPONSOR: \$50,000 (SOLD)**~~

~~As the Tribute Sponsor, you are identified as the company responsible for underwriting the tribute portion for the honoree of the Pioneer of the Year Dinner. Sponsorship benefits include:~~

~~■ **One VIP table of 10 in prime location**~~

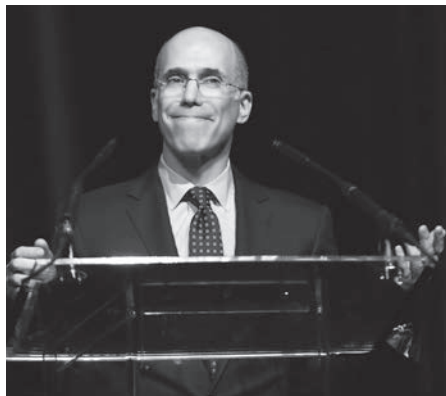
- ~~■ Exclusive logo placement on stage at event~~
- ~~■ Featured speaking role at event~~
- ~~■ Full page 4 color ad in the Tribute Journal – exclusive ad location~~
- ~~■ Exclusive photo opportunity with honoree and celebrity presenters before event~~
- ~~■ Product give-away and retail partner promotion opportunity to all attendees~~
- ~~■ Prominent recognition throughout event and in all public and press communications~~

SPIRITS/COCKTAIL SPONSOR - \$50,000 (one available and category exclusive company)

As the Spirits/Cocktail sponsor, you are featured as the official liquor provider of the Pioneer of the Year Dinner. Sponsorship benefits include:

■ **One VIP table of 10 in prime location**

- Company name and logo on all invites (digital and/or printed) and press releases
- Exclusive cocktail reception and ballroom bars naming rights
- Opportunity to place an interactive display or sampling station at the cocktail reception and in the event ballroom
- Product give-away and retail partner promotion opportunity to all attendees
- Full page 4-color ad in the Tribute Journal – exclusive ad location
- Exclusive photo opportunity with honoree and celebrity presenters before event
- Prominent recognition throughout event and in all public and press communications
- Exclusive photo opportunity with honoree and celebrity presenters before event



WINE AND CHAMPAGNE SPONSOR - \$35,000 (one available for category exclusive company)

As the Table Wine and Champagne Sponsor, you are identified as the company responsible for providing the wine and champagne served to all guests throughout the event. Sponsorship benefits include:

- **One VIP table of 10 in prime location**
- Exclusive branding opportunity at the cocktail reception, guest tables and exposure in event photos
- Full page 4-color ad in the Tribute Journal – exclusive ad location
- Exclusive photo opportunity with honoree and celebrity presenters before event
- Product give-away and retail partner promotion opportunity to all attendees
- Prominent recognition throughout event and in all public and press communications

BALLROOM SPONSOR - \$30,000 (one available)

As the Ballroom Sponsor, you join other high-level sponsors and receive recognition for hosting a portion of this historic event. Sponsorship benefits include:

- **One VIP table of 10 in prime location**
- Full page 4-color ad in the Tribute Journal – exclusive ad location
- Exclusive photo opportunity with honoree and celebrity presenters before event
- Product give-away and retail partner promotion opportunity to all attendees
- Prominent recognition throughout event and in all public and press communications

NON-ALCOHOLIC BEVERAGE SPONSOR - 30,000 (one available for category exclusive company)

As the Non-Alcoholic Beverage Sponsor, you are identified as the company responsible for providing the beverages served at the cocktail reception and at the event. Sponsorship benefits include:

- **One VIP table of 10 in prime location**
- Exclusive branding opportunity at the cocktail reception, attendee tables and exposure in event photos
- Full page 4-color ad in the Tribute Journal – exclusive ad location
- Exclusive photo opportunity with honoree and celebrity presenters before event
- Product give-away and retail partner promotion opportunity to all attendees
- Prominent recognition throughout event and in all public and press communications

PIONEER DINNER CO-SPONSOR: \$25,000 (multiple available)

Be recognized as a leader in the motion picture industry and a key supporter of the honoree. Co-sponsors help underwrite the cost for decor, printing, signage, guest amenities, photography and video, and a volunteer thank you gift.

- **One VIP Table of 10 in prominent area**
- Exclusive picture-taking opportunity with special guests
- Full page 4-color ad in the Tribute Journal
- Product give-away and retail partner promotion opportunity to all attendees
- Prominent recognition throughout event and in all public and press communications



See and Be Seen: Tribute Journal Ads

PRODUCER PACKAGE: \$15,000 (includes one table of 10)

- Full-page BLACK & WHITE ad in the Producer section of the Tribute Journal

Your PRODUCER donation provides monthly stipends to motion picture industry veterans. A donation on this level will support multiple pioneers annually.

LEGACY PACKAGE: \$10,000 (includes one table of 10)

- Full-page BLACK & WHITE ad in the Legacy section of the Tribute Journal

Your LEGACY donation will offset the financial burden of a funeral or unexpected emergency.

HERITAGE PACKAGE: \$7,500 (includes one table of 10)

- Full-page BLACK & WHITE ad in the Heritage section of the Tribute Journal

Your HERITAGE donation helps us provide assistance for a housing crisis for industry members facing economic challenges.

HELPING HANDS PAGE: \$5,000

- Full-page BLACK & WHITE ad in the Helping Hands section of the Tribute Journal

Your donation will lend a HELPING HAND to industry members needing help paying for unexpected fees and co-pays after an accident, injury or work slowdown.

BACK ON YOUR FEET PAGE: \$3,000

- Full-page BLACK & WHITE ad in the Back On Your Feet section of the Tribute Journal

Your donation will help industry veterans get BACK ON THEIR FEET with health insurance and physician fees for those who live without health insurance or the ability to see a proper doctor.

HOPE FOR TOMORROW PAGE: \$1,000

- Full-page BLACK & WHITE ad in the Hope For Tomorrow section of the Tribute Journal

Your donation will offer HOPE FOR TOMORROW in the form of hearing aids, orthotics, mobility aids, assistive devices and emergency call systems.

FREEDOM HALF PAGE: \$500

- Half-page BLACK & WHITE ad in the Freedom section of the Tribute Journal

Your FREEDOM donation help makes ends meet by providing grocery gift cards or local transportation.

DINNER TICKET: \$250

- Individual dinner ticket

Price includes individual Pioneer Dinner ticket and a donation to the Pioneers Assistance Fund.

**All of the following information for the 2019 Pioneer of the Year Dinner
can be found online. To register for the event or to learn more please visit
www.wrpioneers.org/2019dinner.**



Journal Specifications

Creative Deadline: August 28, 2019

EMAIL FILES TO 2019pioneerjournal@gmail.com.

PLEASE INCLUDE YOUR CLIENT OR NAME IN THE SUBJECT LINE OF ALL EMAILS.

For any questions regarding the publication, email 2019pioneerjournal@gmail.com or call Jill von Hartmann at (626) 319-0992.

PUBLICATION TRIM SIZE: 6" WIDE X 9" HIGH (VERTICAL FORMAT)

Full-page trim: 6" wide x 9" high (Please add .25" full bleed on all edges.)

Half-page ads: 5" x 3.5" (Half-page ads are HORIZONTAL format. No bleed.)

File Formats: PLEASE NAME YOUR FILE WITH CLIENT/COMPANY NAME

- **PDF: PDF/X-1A:2001 or PRESS-READY:** Embed fonts and supporting files.
- **INDESIGN:** Include all fonts and links in job folder.
- **ILLUSTRATOR:** Convert all fonts to outline and include image links.
- **PHOTOSHOP:** Send original native file with all layers (Images must be 300 dpi at 100% actual size)
- **WORD:** All .docs/.docx will be typeset by publisher for publication purposes.
Logos must be sent as separate files in eps, tif or jpg format; 100% of actual size at 300 dpi.
- If you would prefer, we will create your tribute ad for you at no additional charge.
Please email 2019pioneerjournal@gmail.com for details.
- Publisher is not responsible for proofreading, spelling or grammatical errors.

Print Specs:

THE FOLLOWING FULL-PAGE ADS PRINT 4-COLOR PROCESS (CMYK).

- **PRESENTING SPONSOR** (4-color/CMYK)
- **ENTERTAINMENT SPONSOR** (4-color/CMYK)
- **BALLROOM SPONSOR** (4-color/CMYK)
- **TRIBUTE SPONSOR** (4-color/CMYK)
- **PIONEER DINNER CO-SPONSOR** (4-color/CMYK)

THE FOLLOWING ADS PRINT IN BLACK AND WHITE ONLY (GRAYSCALE).

- **PRODUCER SPONSOR** (6" x 9" full-page)
- **LEGACY PAGE** (6" x 9" full-page)
- **HERITAGE PAGE** (6" x 9" full-page)
- **HELPING HAND PAGE** (6" x 9" full-page)
- **BACK ON YOUR FEET PAGE** (6" x 9" full-page)
- **HOPE FOR TOMORROW PAGE** (6" x 9" full-page)
- **FREEDOM SPONSOR HALF PAGE** (5" wide x 3.5" HORIZONTAL ad). No bleed on half-page ads.