

# PIONEERS OF THE YEAR

## HONORING MARC SHMUGER AND DAVID LINDE

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### JOURNAL AD SPECIFICATIONS

#### JOURNAL PUBLICATION SIZE: 8½" X 11"

Full Page Ad: 8½" x 11", add ¼" bleed

Half page Black and White Ad: 5" x 7½", HORIZONTAL FORMAT ONLY (no bleed)

- **MAC ONLY.** Native files preferred. QUARK, INDESIGN (DO NOT save page as eps); include all fonts and placed elements in job folder. PHOTOSHOP: tif, jpg, eps (images MUST be 300 dpi at 100% actual size). ILLUSTRATOR (CONVERT ALL FONTS TO OUTLINE). PDF PRESS READY format with fonts and supporting files embedded. WORD docs will be typeset by publisher (line art or logo must be sent as separate file 100% actual size at 300 dpi).
- Publisher is not responsible for proofreading, spelling or grammatical errors.
- Ads should be submitted in black and white format only. Final ads will print in a metallic ink and black ink on white stock. Metallic color will be determined by sponsorship level.
- If you would like Will Rogers to set up your sponsorship page (at no additional charge), please email the copy you would like to include.

**EMAIL FILES TO [jill@jvhdesign.com](mailto:jill@jvhdesign.com)**

FOR FTP INFO AND PRODUCTION QUESTIONS CONTACT SAME AS ABOVE

**JOURNAL DEADLINE: JULY 31, 2009**

**FOR AD INFO CALL 888.994.3863**