



# THE PIONEER NEWS

SUMMER 2006

## WILL ROGERS MOTION PICTURE PIONEERS HONORS TOP THEATRE MANAGERS AT SHOWEST

WRMPFF recognized top-performing theatre managers for the 2005 Will Rogers Institute Summer Fund-Raising Campaign at ShoWest in Las Vegas. The summer campaign raised a record \$4.2 million last summer for pulmonary research and education. Rory Bruer, president of the Will Rogers Motion Picture Pioneers Foundation, and Chuck Viane, chairman of the board, presented theatre managers from across the country awards for their hard work and dedication to the Will Rogers Institute's campaign.

### ShoWest Recognition Breakfast



### ShoWest Reception



### Congratulations to Our Top Theatre Managers

#### Century Theatres

Tony Bauer – Park Place 20  
 Jennifer Fardig – Ventura 16  
 Art Murtha – Southwest Regional Vice President  
 of Operations and Training  
 Lazaro Rios – Rio 24

#### Loews Cineplex Entertainment

Allison Dempster – AMC/LCE Alderwood Theatre  
 Rachel Derrnberger – AMC/LCE  
 White Marsh Theatre  
 Lovette Dobson – AMC/LCE Fountains Theatre  
 Manh Hoang – AMC/LCE Keystone Theatre

Laura Horace – AMC / LCE 72nd Street Theatre  
 George Knapp – AMC/LCE Palisades Centre Theatre  
 Jason Mifsud – AMC/LCE Rockville Center Theatre  
 Julie Ramos – AMC/LCE City Place Theatre  
 Ike Rivera – AMC/LCE Danbury Theatre  
 Brenda Williams – AMC/LCE Meadows 6 Theatre

#### Regal Entertainment Group

Ian Anselmo – Dole Cannery 18  
 Ken Brodie – New ROC 18  
 Robert Deleo – Kendall 16  
 Jeff Dillbeck – Nampa 14

Eileen Edwards – Patchogue 13  
 Patricia Edwards – Metropolitan 14  
 David Hopkins – Converse 6  
 Anthony Jackson – Indian Lake  
 Allana Kimbell – Kambe 3  
 Jennifer Rose – Eagle Ridge 12  
 Bill Sadler – Marysville 14  
 Scott Shackleton – Cypress Creek  
 Mohamad Shahkshir – South Gate 20  
 Eric Smulson – Round Lake  
 Jamie Vandiver – Fireweed 7



# SHOWEST HEALTH & FITNESS FAIR

Will Rogers hosted a Health & Fitness Fair at ShoWest. All ShoWest participants were offered free cholesterol, glucose and blood pressure testing. Everyone who was tested received a free pedometer!



## CONGRATULATIONS TO OUR WALKING CONTEST WINNER!



Angela Morris (left), General Manager, Warren Theatres, Wichita, KS Angela walked **48,649 steps** at ShoWest and received a new pair of Nike shoes! Congratulations!

Honorable mentions include:

Garod Wayman, Warren Theatres — **47,850 steps**

Elizabeth Winegarner, Palace Theatres — **47,909 steps**

Avi Schwartz, Leighton and Associates, Inc.— **31,321 steps**

Don't forget to visit us at **ShowEast!** Will Rogers will offer **free** cholesterol and glucose tests, blood pressure checks, bone density scans, massages and more! We look forward to seeing you there!

Eduardo Machtus, DTS Mexico — **25,755 steps**

Thomas Bridgman, Carmike — **22,016 steps**

Adam Hartley, Dickinson Theatres — **21,196 steps**

**“The Will Rogers Health Fair was very informative and educational. The pedometer contest made for a fun competition between my coworkers from Warren Theatres and me as we enjoyed all that ShoWest had to offer. In fact, we brought the competition back home and still have weekly contests.”** — Angela Morris, General Manager, Warren Theatres, Wichita, KS

**MAKE EVERY STEP COUNT!**

ACTIVITY	STEPS/MIN.	ACTIVITY	STEPS/MIN.
Aerobic dance	175	Bowing machine	185
Basketball	280	Snow shoveling	160
Bicycling	150	Stair climbing	200
Gardening	120	Swimming	150
Housework	80	Walking 1 blk.	200
Jumping rope	240	Walking 10 min.	1200
Roller skating	170	Walking 1 mile	2100

**WALK HEALTHY**  
\*Walking steps equivalent per minute

## You Can Make Every Step Count!

Learn how you can **WALK HEALTHY** and make every step count. Contact the Will Rogers Institute toll-free at (888) 994-3863 or visit our Web site, [wrpioneers.org](http://wrpioneers.org), to receive a free booklet on walking for fun and fitness.



## WILL ROGERS GOLF TOURNAMENT BENEFITS PIONEERS

Longtime volunteers staged the 14th Annual Film Row Charity Golf Classic at Sterling Hills Golf Course in Camarillo, CA. Committee members for 2006 were Bob McCormick, Alan Davy, Pat Pade, Lew O'Neil and Jill Williams. The event raised over \$30,000 (net). All proceeds benefit the Pioneers Assistance Fund. A special thank-you to Real D, first-time sponsor of the lunch and dinner.



**HOW DO WE KEEP THESE PROGRAMS AVAILABLE TO INDUSTRY MEMBERS? WITH YOUR HELP!**

**Become a Pioneer Member today. For more information, please visit [www.wrpioneers.org](http://www.wrpioneers.org), or call toll-free (888) 994-3863.**



## WHAT'S AVAILABLE ON OUR WEB SITE? VISIT WRPIONEERS.ORG

- View our extensive national resource directory and referrals section.
- Become a member of the Pioneers or renew your membership.
- Learn about our assistance programs and how to apply.
- Make a donation online.
- Learn about the Golden Movie Pass.
- View current or past newsletters.



**motion picture  
pioneers  
assistance  
fund**

# WE'RE HERE FOR YOU

The Motion Picture Pioneers Assistance Fund (MPPAF) serves members of the theatrical community (exhibition, distribution and production) who are experiencing an illness, injury or life-changing event. Services and qualifications vary by program. All assistance is intended to provide support during a recovery or adjustment period. Treatment of substance abuse is not included.

## HEARING LOSS...THE NEED FOR HEARING AIDS

Hearing loss is one of the most common conditions affecting older adults. Despite the prevalence of hearing loss in later life and the many difficulties it can present, many older adults attempt to hide such loss. Hearing loss can have profound effects on quality of life and lead to family friction, social isolation, loss of self-esteem, anger and depression. Even mild hearing loss can lead to difficulty communicating, especially in noisy social situations such as parties or restaurants. Hearing loss can create feelings of marginality and loneliness — feelings of isolation from family, friends and community. It has been estimated that 28.6 million Americans, which is 10.3 percent of the population, have significant hearing loss. However, only 5.7 percent wear hearing aids — that is one out of five.

Many older adults fail to view hearing aids as truly helpful. In fact, many older adults are uncomfortable with assistive technology and are concerned about the difficulty in manipulating tiny controls. Additionally, many professionals seem unaware of the vast changes to hearing health care. For instance, when a primary care physician is presented with a patient complaining about a reduction in hearing, the person only has a 50 percent chance that a referral to an audiologist for further testing will be made.

There have been profound changes to hearing assistance devices over the years, and a vast number of options and styles exist. There are several organizations, including the Hearing Loss Association of America, [www.shhh.org](http://www.shhh.org); and the House Ear Institute, [www.hei.org](http://www.hei.org), that can provide you with an extensive array of information and resources on hearing assistance devices. You are not alone!



**For more information on all of our short- and long-term assistance programs,  
please contact our Social Services Department toll-free at (888) 994-3863, ext. 2333.**

## Ask the Social Worker **By Megan Olman, MA**

**Q: I don't know how to begin taking care of my mother, who lives in Arizona, because I live in New York. My coworkers are telling me I have become a "long-distance caregiver." Any advice you can give me would be helpful.**  
— **Lost in New York**

**A:** First, let me start off by saying that there is no right way to be a caregiver. Like most things in life, we learn from our experiences. You are not alone. In fact, more than 44 million American families and friends provide unpaid care to another adult, and a quarter of those people care for elderly relatives from afar. More than ever, parents and adult children tend to be scattered across the country. Long-distance caregiving can be difficult, stressful and time-consuming.

Caregivers face myriad of social, economic and personal challenges. It is therefore vital that, above all, you make sure to take care of yourself and tend to your needs. Try and take things slowly — your knowledge and confidence will build with time. As you learn more and more, you will be able to sort out the challenges and find the appropriate solutions. Getting the support you need will help you to sustain your energies over the long run.

Since your mother lives across the country from you, one of the most essential preventive steps you can take to manage future overwhelming feelings involves gathering all vital information with regard to her medical records, important telephone numbers and other necessary items. Gathering this information, as well as talking about future needs and how they can be handled with your mother, will help everyone should an emergency arise. Typically, most people would rather talk about planning for their future when things are going well.

With so many people involved in care at a distance, there is a lot of information available to assist you. For instance, the Family Caregiver Alliance's Web site, [www.caregiver.org](http://www.caregiver.org); the American Association of Retired Persons (AARP) Web site, [www.aarp.org](http://www.aarp.org); and the caregiver section of the federal Administration on Aging's site, [www.aoa.dhhs.gov](http://www.aoa.dhhs.gov), can provide you

with a wealth of resources. Additionally, the Family Caregiver Alliance offers a Handbook for Long-Distance Caregivers. The handbook costs \$5.00 and can be purchased on its Web site or by phone at (800) 445-8106. Best of luck!

**Q: Every month I am barely able to cover all of my expenses. I don't spend money on a lot of frivolous things, so I don't understand how I almost always come up short. Do you have any easy budgeting or record-keeping tips?**  
— **Penny Pinching in Georgia**

**A:** Personal finances is one of life's top stressors. With that said, only 3 percent of the population know their cash flow and have a budget. It is important to gain more financial control and reduce your stress. Personal budgeting encourages you to look at your goals and circumstances in order to allow you to adopt a lifestyle that realistically corresponds to your resources.

Cash flow simply means the movement of cash into, through and out of your budget. It is essential that you know all of your monthly expenses and all of your monthly sources of income. By utilizing budgeting work sheets, you can gain a picture of how money is flowing in and out of your life, and what areas you might change.

AARP has created a step-by-step tool to help you understand your cash flow. Their step-by-step tool allows individuals to compute their monthly income and monthly expenses, thereby creating a personalized cash flow picture. You can access this tool by going to the AARP Web site ([www.aarp.org](http://www.aarp.org)) and clicking on the category "Money and Work."

If possible, the most reliable way to achieve financial success is to cut costs. Planning can be the best way to cut costs in all areas. Even if you do just a simple budget, you will still be able to find places to save money. Adjusting your budget involves rethinking your spending options and goals. Remember, if things don't go as you planned, make adjustments either with your spending or by revising your goal or strategy.

**Do you have a question you would like answered or a topic you would like more information about? If so, you should enjoy the question-and-answer section of the *Pioneer News*. Please submit questions to Megan Olman at the Will Rogers Motion Picture Pioneers Foundation, 10045 Riverside Drive, Third Floor, Toluca Lake, CA 91602. You can also e-mail questions to [molman@wrinstitute.org](mailto:molman@wrinstitute.org) or fax questions to (818) 508-0391.**

# WRMPPF

## TRIBUTES AND MEMORIALS

<p><b>IN MEMORY OF:</b> Glen Abrahamsohn Vera Alfano Gerald Crane</p>	<p><b>FROM:</b> Sy &amp; Charlotte Frank Philip Bianco Carol Angus Kathryn Auten David Bennet James Cannavino Dr. A. Duttaahmed Marie Early Harold Heym, Jr. Heidi Hubbard C.W. Kazmierowicz Marilyn Shaw John Sheppard Jason Test Mike Weis</p>	<p><b>IN MEMORY OF:</b> Ben Crisses Bert English Stella Feld Dr. Henry Foster's Brother Ernest Gaudet Robert Gibson</p>	<p><b>FROM:</b> Lilyan Horwitz Bruce Young Judith Elkin Sy &amp; Charlotte Frank WOMPI Dallas Doris McGhee &amp; Allied Theatre Crafts, Inc. WOMPI International WOMPI Kansas City Judith Street Judy Tryon Lilyan Horwitz MaryAnn &amp; J. Wayne Anderson Georgia Theatre Co. Arthur Rosen</p>	<p><b>IN MEMORY OF:</b> Daisy Orent Gertrude Parles Howard Roark</p>	<p><b>FROM:</b> Sy &amp; Charlotte Frank Hilda Frishman Sue Effie Doris McGhee &amp; Allied Theatre Crafts, Inc. WOMPI International WOMPI Kansas City Judith Street Judy Tryon Karen Tuzzolino &amp; Children's Mercy Hospital Sal Colonna Carl Losito Solomon Small IATSE Local 871</p>	<p><b>IN HONOR OF:</b> Mr. &amp; Mrs. Harold Caro Bette &amp; Mel Goldsmith Stanley Perlmeter Michael Rogers Arthur Schragar Norman Shapiro Anita Somers Judith Stavis</p>	<p><b>FROM:</b> Sy &amp; Charlotte Frank</p>
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### REMEMBER A SPECIAL COLLEAGUE OR FRIEND...

To learn more about the Tributes and Memorials Program, please visit  
[www.wrpioneers.org](http://www.wrpioneers.org) or call Carol Wickham toll-free at  
 (888) 994-3863, ext. 2363.

**CONTACT US:**  
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 10045 RIVERSIDE DRIVE, THIRD FLOOR  
 TOLUCA LAKE, CA 91602



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